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[Sponsored Post] Oakwood returns to CTW Asia-Pacific as gold sponsor

Singapore, August 23, 2016

OAKWOOD Worldwide returns as a Gold Sponsor for the 3rd consecutive year at Corporate Travel World (CTW) Asia-Pacific 2016. Its collaboration with TTG Events has been elevated to include a pulse survey that will be conducted among attendees to gain deeper insight into the trends, needs, and prevailing concerns faced by corporate travel professionals.

(Ms) TJ Spencer, Vice President, Sales and Managing Director, Asia-Pacific, Oakwood Worldwide, "Our participation over the past few years has driven greater brand awareness and reach for Oakwood Worldwide. Connecting with key decision-makers and influencers in the industry is one of the main motivations behind our continued partnership with CTW Asia-Pacific."



TJ Spencer

Survey results will be disclosed at the CTW Asia-Pacific Opening Session on 'Corporate Travel Beyond 2016', providing an in-depth discussion and talkback on the hottest issues, priorities, and emerging trends facing the hospitality industry from the perspective of a global accommodation solutions provider.

Added Spencer, "It's important for us to better understand their key considerations and challenges they face, to see how we can tailor our solutions to alleviate any pain-points within their travel accommodation programmes. As part of our ongoing strategy to maintain our position in the marketplace, we are committed to strengthening the breadth and depth of our service offering to support our clients and the industry. This partnership and survey provides us with an opportunity to demonstrate our leadership, expertise and innovation."

CTW Asia-Pacific brings together some of the best practitioners and expert speakers in the field, providing valuable educational opportunities for Corporate Travel Professionals to catch up on industry developments and challenges, and current best practices, by imparting their knowledge and encouraging peer sharing.

As the only event in the Asia-Pacific with the largest hosting programme for Corporate Travel Buyers, applicants are handpicked via a strict validation programme aimed at bringing in qualified delegates across the region every year. This year, close to 150 top corporate travel buyers are expected to attend with access to unparalleled opportunities to learn, source and do business. This is why sponsorship has been an integral part of CTW Asia-Pacific in helping suppliers reach out to their desired profiles.

Spencer concluded, "Our sponsorship with CTW Asia Pacific is testament to our commitment to the region and we are looking forward to engaging with our clients and forming new relationships at the event that will help strengthen our presence in the industry."

Interested sponsors can contact ctwapac@ttgasia.com for more details on customised sponsorship packages. For more information, log on to www.corporatetravelworld.com/apac.